

Intelligent Career Recommendation System Using Multi-Parameter Analysis

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Abstract— Choosing an appropriate career path is a critical and often challenging decision for students, as it directly influences their future professional success and personal satisfaction. With the rapid growth of educational opportunities and career options, students frequently face confusion in identifying the most suitable career domain based on their skills, interests, aptitude, and academic performance. Traditional career guidance methods are often limited by manual analysis, lack of personalization, and restricted accessibility. This paper proposes an Intelligent Career Recommendation System that provides personalized career suggestions using multi-factor analysis. The system evaluates various factors such as academic performance, skill assessment, aptitude test results, interest analysis, and career path evaluation to recommend suitable career domains. The system is implemented as a web-based application using ASP.NET MVC architecture with SQL Server for efficient data management and user interaction. The proposed system improves career decision-making by providing structured analysis, real-time recommendations, and a user-friendly interface. The integrated assessment modules help students better understand their strengths and interests, enabling more informed career planning. The system can serve as a useful platform for students and educational institutions for career guidance and performance evaluation.

Keywords— Career Recommendation System, Multi-Parameter Analysis, Skill Assessment, Career Guidance, Web Application, Rule-Based Recommendation (key words)

I. INTRODUCTION

The process of career selection plays a crucial role in shaping an individual's future. In today's rapidly evolving world, students are exposed to a wide range of career opportunities across various domains such as engineering, management, healthcare, information technology, and creative industries [1]. While these opportunities provide greater career prospects, they also create confusion and difficulty in choosing the most suitable career path.

Many students are unable to clearly identify their strengths, interests, skills, and capabilities, which may result in inappropriate career decisions [2]. This issue is further intensified by the lack of proper career guidance and awareness about different professional domains. Traditional career counseling methods often rely on manual evaluation and generalized suggestions, which may not effectively address the individual needs of students.

To overcome these challenges, the proposed system introduces an Intelligent Career Recommendation System that performs career analysis using multiple assessment

factors. The system evaluates academic performance, aptitude test results, skill assessment, interest analysis, and career path evaluation to generate personalized career recommendations. The system is implemented as a web-based application using ASP.NET MVC and SQL Server for efficient data processing and management.

By integrating structured assessment modules and automated analysis, the proposed system provides a scalable, efficient, and user-friendly platform for career guidance. The system helps students better understand their abilities and interests, thereby supporting informed and effective career decision-making.

II. LITERATURE SURVEY

Recent advancements in Artificial Intelligence (AI) and Machine Learning (ML) have led to the development of intelligent systems capable of assisting users in decision-making processes, including career prediction. Various studies have explored the application of machine learning techniques and recommendation systems in educational domains to enhance student guidance and performance analysis.

In [1], a comprehensive study was conducted on the use of machine learning algorithms for predicting suitable career paths based on student academic data. The research emphasized the importance of analyzing multiple factors such as grades, interests, and skill sets to improve prediction accuracy. The study demonstrated that classification algorithms can effectively map student attributes to appropriate career domains, thereby assisting in informed decision-making.

The work presented in [2] focused on the application of Educational Data Mining (EDM) techniques to analyze student performance and learning behavior. By examining historical academic records, the system was able to identify patterns and trends that influence career choices. The study highlighted that data preprocessing and feature selection play a crucial role in improving the efficiency and accuracy of predictive models.

In [3], the authors explored the use of recommendation systems for career guidance. The system utilized collaborative filtering techniques to suggest career options based on similarities between users. It was observed that

such systems improve personalization; however, they require large datasets to function effectively. The study also pointed out challenges such as data sparsity and cold-start problems.

A study in [4] proposed the use of Support Vector Machines (SVM) and Random Forest algorithms for career prediction. These models were found to be effective in handling high-dimensional data and capturing complex relationships between input features. The results indicated improved accuracy compared to traditional methods, making these techniques suitable for real-world applications.

The research in [5] introduced a hybrid approach combining machine learning algorithms with recommendation systems to enhance prediction accuracy. By integrating multiple techniques, the system was able to provide more reliable and personalized career suggestions. However, the study also noted that hybrid systems require higher computational resources and complex implementation.

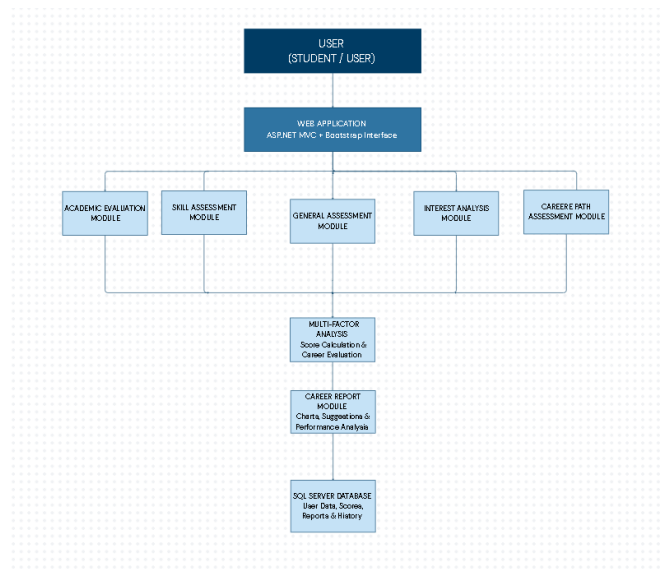
In [6], psychometric analysis was incorporated into career prediction systems to evaluate personality traits and cognitive abilities. The system assessed attributes such as logical reasoning, communication skills, and creativity to determine suitable career paths. While the approach improved prediction quality, it faced challenges in accurately quantifying human behavior.

Another study in [7] focused on developing an intelligent system for guiding students using natural language processing techniques. The system enabled users to interact through conversational interfaces, improving user experience and engagement. However, the study highlighted limitations in understanding user intent in complex scenarios.

III. METHODOLOGY

A. SYSTEM ARCHITECTURE

The Intelligent Career Recommendation System follows a multi-module architecture for analyzing student performance and generating suitable career suggestions. The user interacts with the web application developed using ASP.NET MVC and Bootstrap. Different modules such as Academic Evaluation, Skill Assessment, General Assessment, Interest Analysis, and Career Path Assessment collect and analyze user data. The outputs from all modules are combined in the Multi-Factor Analysis layer to calculate career suitability and generate personalized career reports. All user information, scores, and reports are stored securely in the SQL Server database for future reference and report history management.



B. WORKING OF THE SYSTEM

The system operates through a sequence of steps. Initially, the user registers and logs into the system. After authentication, the user completes various modules, including academic evaluation, skill assessment, General Assessment, interest analysis, career path assessment, Final career recommendation and career report

Once all inputs are collected, the system processes the data and calculates scores for different categories. Based on these scores, the system predicts suitable career paths and displays the results to the user.

C. HARDWARE AND SOFTWARE REQUIREMENTS

HARDWARE REQUIREMENTS:

- Processor: Intel Core i3 or above
- RAM: Minimum 4GB
- Internet connection

SOFTWARE REQUIREMENTS

- Frontend: HTML, CSS, JavaScript
- Backend: ASP.NET MVC
- Database: SQL Server

IV. FEATURES OF SYSTEM

A. USER AUTHENTICATION AND DATA COLLECTION

Initially, the user registers and logs into the system using secure authentication. After successful login, the student profile details such as name, educational qualification, and academic information are collected and stored in the database. This information acts as the foundation for further analysis.

Create User Profile
Complete your profile information to personalize career prediction and analysis.

Full Name
Enter your full name

Date of Birth
mm/dd/yyyy

Education Level
Enter your education level

Area of Interest
Enter your interests

Save Profile

B. ACADEMIC PERFORMANCE ANALYSIS

The academic evaluation module collects subject-wise academic scores from users. The system analyzes these marks to identify academic strengths and weaknesses. Based on performance patterns, the module determines whether the student has stronger technical, analytical, or theoretical abilities.

Academic Performance
Enter up to 6 subjects for performance analysis and career evaluation.

Subject Name
e.g. Mathematics

Marks (out of 100)
Enter marks

View All Subjects

View Analysis Result

You can add up to 6 subjects for better accuracy.

C. SKILL ASSESSMENT PROCESS

The skill assessment module evaluates user capabilities in different skill categories such as logical reasoning, technical skills, analytical thinking, communication ability, and leadership quality. Multiple questions are provided for each category, and scores are calculated separately. The module identifies both strongest and weakest skill areas of the student.

Skill Assessment
Evaluate your strengths and abilities through this self-assessment questionnaire.

Logical & Analytical Skills

I enjoy solving logical puzzles
Select Response

I can analyze problems before solving
Select Response

D. GENERAL APTITUDE ASSESSMENT

The general assessment module conducts aptitude-based evaluation using questions related to General Knowledge, Mathematics, Logical Reasoning, Technical Ability, and Verbal Skills. The system calculates category-wise scores and determines the aptitude level of the student. This

module helps evaluate cognitive ability and problem-solving performance.

Assessment Test
Complete the assessment to receive an accurate career recommendation.

Time Remaining: 24:47 | Progress: 1 / 20

General Knowledge

Question 1

Which Indian state has the highest literacy rate according to recent census data?

A. Tamil Nadu

E. INTEREST ANALYSIS

The interest analysis module identifies the preferences and interests of users using a questionnaire-based approach. The system analyzes user responses and categorizes interests into different domains such as Technical, Management, Creative, and Social areas. This helps align career recommendations with user interests.

Interest & Personality Analysis
Answer the questions below to identify your interests, personality traits, and suitable career direction.

1. You are given a complex problem. What do you do first?

- Break it into smaller parts
- Ask others for help
- Look for similar solutions
- Avoid it

F. CAREER PATH EVALUATION

The career path assessment module evaluates domain-specific interests and performance. Initially, users select preferred career categories such as Information Technology, Engineering, or Management. Based on the selected category, related questions are dynamically loaded. Scores are calculated for each domain, and the system determines suitable career paths according to performance.

Choose Career Category
Select a domain to begin your career path assessment.

- IT & Software**
Explore assessments and discover suitable opportunities in the IT & Software field. [Start Assessment](#)
- Engineering**
Explore assessments and discover suitable opportunities in the Engineering field. [Start Assessment](#)
- Management & Business**
Explore assessments and discover suitable opportunities in the Management & Business field. [Start Assessment](#)
- Creative & Design**
Explore assessments and discover suitable opportunities in the Creative & Design field. [Start Assessment](#)

G. CAREER REPORT GENERATION

After analysis, the system generates a detailed career report containing assessment scores, strongest skills, aptitude

analysis, career suggestions, confidence levels, and improvement areas. Graphs and charts are also included for better visualization and understanding of user performance.

H. DATABASE MANAGEMENT

All user information, assessment results, scores, and report history are stored in the SQL Server database. The database supports secure and centralized data management, ensuring efficient retrieval and storage of information across all modules.

I. TECHNOLOGY IMPLEMENTATION

The system is implemented as a web-based application using ASP.NET MVC architecture. HTML, CSS, JavaScript, and Bootstrap are used for frontend development, while SQL Server is used for backend database management. The MVC architecture improves maintainability, scalability, and modular development of the application.

V. RESULTS AND DISCUSSION

The proposed Intelligent Career Recommendation System was successfully implemented and tested using different assessment modules. The system analyzed academic performance, skills, aptitude level, interests, and career preferences to generate personalized career recommendations for users.

The developed web application successfully performed:

- User authentication and profile management
- Academic evaluation
- Skill assessment
- General aptitude analysis
- Interest analysis
- Career path prediction
- Career report generation

The system generated accurate analytical reports including confidence level, strongest skills, performance analysis, and recommended career domains. The outputs obtained from different modules demonstrate that the proposed system effectively supports students in career decision-making.

A. USER AUTHENTICATION MODULE

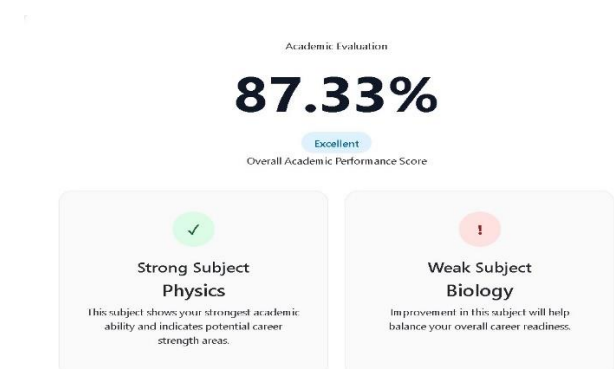
The User Authentication Module was successfully implemented to provide secure registration and login functionality for users. The module allows students to create accounts, log into the system using valid credentials, and securely access personalized assessment features. Session management was also implemented to ensure authorized access to reports and assessments. The generated output confirms that the system effectively manages user authentication and protects assessment data from unauthorized access.

B. PROFILE MANAGEMENT MODULE

The Profile Management Module was successfully implemented to manage student information and maintain personalized user records within the system. This module allows users to enter and update profile details such as name, educational qualification, academic information, and career preferences. The entered data is securely stored in the SQL Server database and is used throughout the assessment and career recommendation process. The module helps maintain individualized assessment history and supports personalized report generation for each user. The generated output confirms that the system effectively manages user profiles and improves the overall personalization capability of the application.

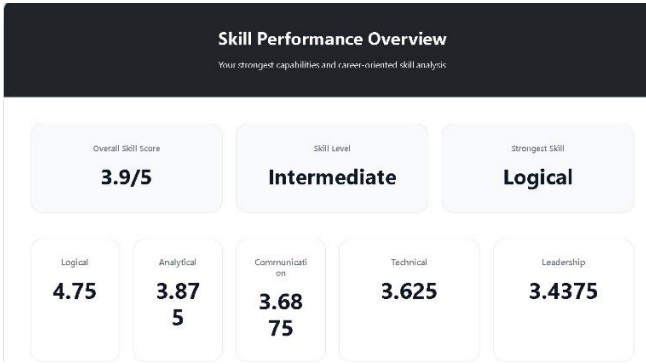
C. ACADEMIC EVALUATION MODULE

The Academic Evaluation Module successfully analyzed the academic performance of users using subject-wise marks and academic information. The module calculated academic scores and identified educational strengths and weaknesses of students. The generated output demonstrates that academic performance contributes significantly to the career recommendation process and improves the accuracy of prediction results. The module also generated performance summaries that helped users understand their academic capability.



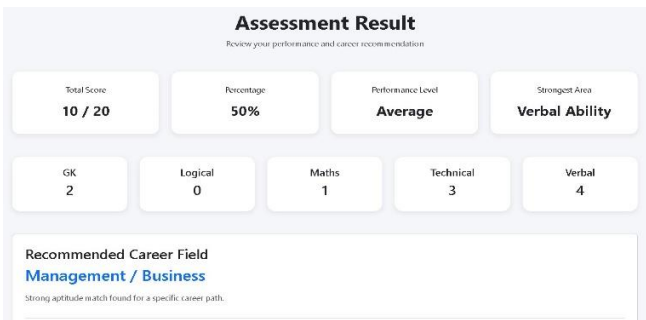
D. SKILL ASSESSMENT MODULE

The Skill Assessment Module evaluated different user skills including logical reasoning, technical ability, communication skills, analytical thinking, and leadership capability. The system calculated category-wise scores and identified both strongest and weakest skill areas of users. The generated charts and graphical visualizations improved performance analysis and skill-gap identification. The output confirms that the module effectively analyzes user skills and supports career suitability evaluation.



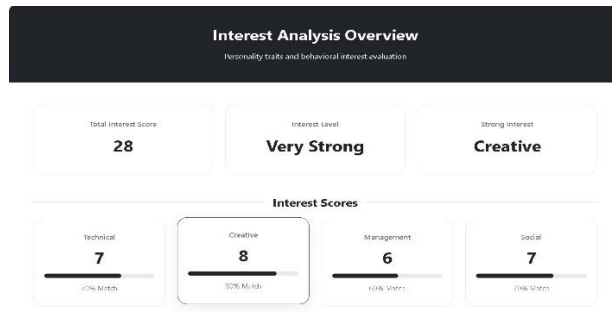
E. GENERAL ASSESSMENT MODULE

The General Assessment Module successfully conducted aptitude-based testing using questions related to General Knowledge, Logical Reasoning, Mathematics, Technical Ability, and Verbal Skills. The system calculated total scores, percentage, performance level, and career readiness level based on user responses. The generated output demonstrates that the module effectively evaluates cognitive and analytical ability and generates suitable career suggestions based on aptitude performance.



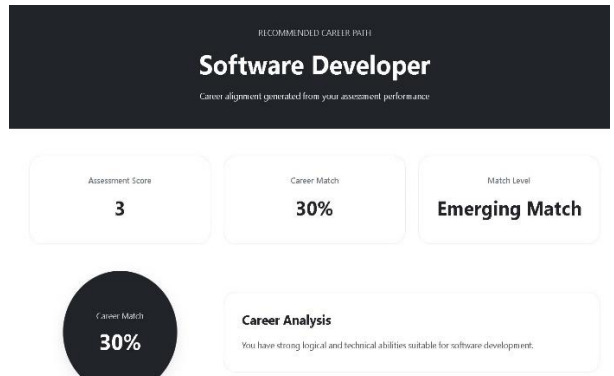
F. INTEREST ANALYSIS MODULE

The Interest Analysis Module successfully identified user interests and preferred career domains using questionnaire-based analysis. The module evaluated user preferences in different areas such as technical, management, creative, and research-oriented fields. The generated output helped align career recommendations with user interests and improved personalization capability of the system. The module effectively enhanced the overall recommendation quality by considering individual career preferences.



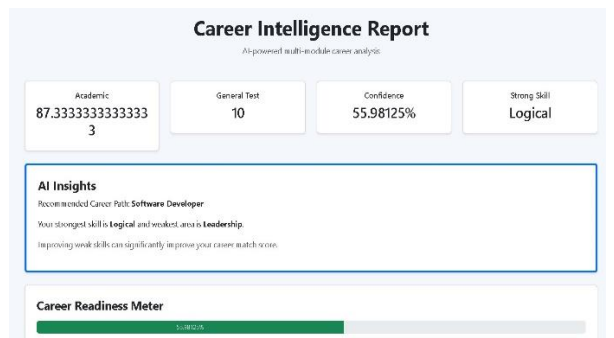
G. CAREER PATH ASSESSMENT MODULE

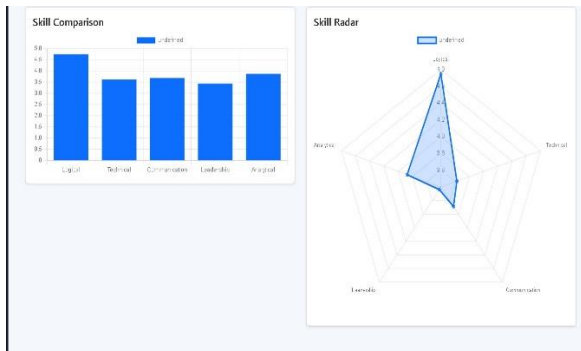
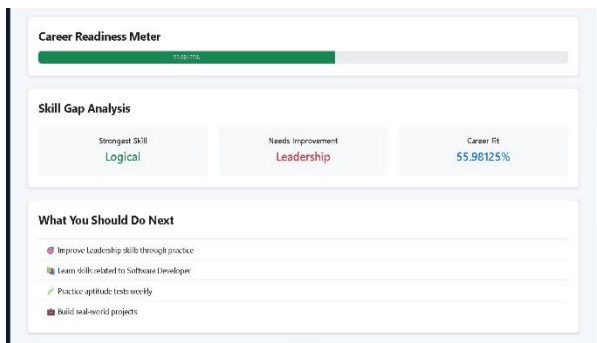
The Career Path Assessment Module successfully evaluated domain-specific suitability and generated career recommendations based on user performance and interests. The system analyzed multiple career domains such as Information Technology, Management, Government Jobs, and Research fields. The generated output demonstrated that the module effectively predicts suitable career paths and supports multiple career recommendations when users have similar scores in multiple domains.



H. CAREER REPORT MODULE

The Career Report Module successfully generated detailed analytical reports containing career recommendations, confidence level, strongest skills, improvement suggestions, skill-gap analysis, and graphical visualization. The generated reports helped users understand their strengths, weaknesses, and suitable career domains in a clear and user-friendly manner. The module also maintained report history for future reference and progress tracking. The outputs confirmed that the proposed system effectively supports intelligent career guidance and decision-making.





The outputs generated from all modules demonstrate that the proposed Intelligent Career Recommendation System effectively performs multi-factor career analysis using academic performance, aptitude level, skills, interests, and career preferences. The integration of multiple assessment modules improved recommendation accuracy and personalization compared to traditional career guidance systems. The graphical reports, skill analysis, and confidence-based recommendations enhanced user understanding and decision-making capability. Overall, the developed system successfully provides an efficient, intelligent, and user-friendly solution for career guidance and career prediction.

VI. CONCLUSION AND FUTURE WORK

The Intelligent Career Recommendation System was successfully developed as a web-based application for providing personalized career guidance to students using multi-factor analysis. The system integrates multiple modules such as Academic Evaluation, Skill Assessment, General Assessment, Interest Analysis, Career Path Assessment, and Career Report Generation to analyze user performance and identify suitable career domains. The developed system helps users understand their strengths, weaknesses, aptitude level, skills, and interests through detailed analysis and graphical reports. By combining multiple evaluation factors, the system provides more accurate and meaningful career recommendations compared to traditional career counseling methods. The application also offers secure data management, report history maintenance, and an interactive user interface for better usability. The outputs obtained from different modules demonstrate that the proposed system effectively performs intelligent career analysis and supports students in career decision-making. Overall, the system provides an

efficient, user-friendly, and data-driven solution for career prediction and career guidance.

The proposed system can be further improved by integrating advanced Artificial Intelligence and Machine Learning algorithms for more accurate and intelligent career prediction. Future versions of the system can include real-time predictive analytics, adaptive recommendation models, and automated learning mechanisms to improve recommendation quality. Additional features such as online career counseling, resume analysis, personality assessment, job recommendation systems, and performance tracking dashboards can also be integrated into the application. The system may further be enhanced with mobile application support, graphical data visualization, and integration with online learning platforms and job portals. Future improvements can also focus on implementing research-oriented AI models such as Decision Tree, Random Forest, and Neural Networks for intelligent career classification and prediction. These enhancements can improve the scalability, intelligence, usability, and effectiveness of the system in real-world career guidance applications.

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